

Fox Lake Preservation Organization, Inc.

Board Meeting

Meeting Minutes

Saturday, July 11, 2020

Via Zoom

I. Call to order

Charlie Nelson called to order the Board Meeting for the Fox Lake Preservation Organization at 9:35 am on July 11, 2020 via Zoom.

II. Roll call

Charlie Nelson conducted a roll call. The following persons were present: (via phone and/or video) Charlie Nelson, Mike Carlino, John Lorenty, Linda Truelove, Ed Benter, Tom Carr, Corey Johnson, Mike Tegtmeyer, Mike Drury, and Lori Zarlengo.

III. Approval of minutes from last meeting

Charlie Nelson confirmed that all present received and read the minutes from the last meeting. John Lorenty made a motion to accept the minutes as written. Mike Carlino seconded the motion. Motion carries.

IV. Public Input/Correspondence

The meeting was open for any input or correspondence. There was none.

V. President's Report

a) Hammer Farm SLAG Project update

- (i) The project is not moving forward at this time. Last month the system was overwhelmed, and as a result, the area is being re-designed. Bill Stengel will have more details to update at next meeting.

b) Cover Crop Program

- (i) Letters are going out to 49 farmers
- (ii) So far, response is not what was hoped for; 3 have shown interest (new farmers) and are smaller farms. Only 1 has committed (120 acres).
- (iii) Within the next month, need to see more of a response. Bill Stengel to go out as a "salesman" expert and consultant. Door to door may be the way to reach out to more farmers.
- (iv) Need to touch base with the major players – Whites, Hoekstras, Schultz, and Pauls, to confirm interest in participating.

VI. Committee Reports

(1) Finance (Linda Truelove)

- (a) More advertising within the year
- (b) Touch base with Tim Nehls regarding money for fish stocking.
- (c) Credit cards for small purchases; easier than purchasing items and reimbursing individuals.
 - (i) Visa card with no annual fee, \$200 limit; Treasurer and President to have cards
- (d) A motion was made by John Lorenty to approve obtaining credit cards for small purchases. Seconded by Mike Carlino. Motion carries.

(2) Membership (Ed Benter / Mike Tegtmeyer)

- (a) Currently, 313 members, 6 lifetime members (total last year 328)
- (b) Mike T. working on email lists. Currently one for E-tides and one for E-news. Suggested to combine into just one.
- (c) Motion made by Mike Tegtmeyer to combine email lists for all members into one list. Seconded by Mike Carlino. Motion carries.
- (d) Suggestion to change membership to include email and an option to opt out. Will present new form at next meeting.
- (e) Mike T. now has access to Facebook page and will get Brat Fry information posted.
- (f) Looking into fee/due payment online. Linda suggested to use PayPal for online payments and donation. The website manager will be contacted to add this option.

(3) Marketing (Mike Carlino / Corey Johnson / Tom Carr)

- (a) Corey is having apparel made up to sell at the Brat Fry, using Columbus Embroidery; possible to open a virtual store for the merchandise, and attach to FLPO website. Virtual store will be open for a set period of time, then closes to complete orders. This information will be on the website.
 - (i) Design is being finalized and can be put on t-shirts, backpacks, purses, etc.
 - (ii) Any proceeds to go towards fish stocking
- (b) Mike D. proposed renting billboard on County Road A and Hwy 68.
 - (i) 16ft x 5 ft sign - \$150 for vinyl artwork, \$160 every 4 weeks for rental. Contract and check to reserve for Sept 21st. (FLGC has billboard June 21st thru Sept 20th.)
 - (ii) Used to promote / give back to Fox Lake and what we have to offer

- (iii) 90 day trial before long-term commitment
- (iv) A motion was made by John Lorenty to proceed with billboard for 12 week trial; seconded by Mike Carlino. Motion carries. Linda will adjust the budget as needed.

(4) Events (Mike Drury / Corey Johnson / Tom Carr)

- (a) Brat Fry at LeRoy's August 1st
- (b) Tunes on the Lake – August 22nd
 - (i) John Lorenty's pier, Kenny James to perform from 1pm – 5 pm. Come over by boat or by land.

(5) IT – Mike Tegtmeyer

- (a) No other updates – good

(6) FLIPARD/Town Board update (Ed Benter)

- (a) Annual meeting August 1st – 12:30pm – budget; 1:00pm – regular meeting at Town Park
 - (i) FLIPARD Updates:
 - 1. Working with prison for drain valve
 - 2. Budget – rate is the same for sewer
 - 3. New Executive Director
 - (ii) Town updates
 - 1. Road work on Howard Drive and Blackhawk Trail; Maple Point next year
 - 2. All town roads ATV routes

(7) Legislative (Mike Drury)

- (a) Contact with UW Stevens Point
 - (i) 600 state lake associations listed on UW Extension website
 - (ii) 15,000 lakes in Wisconsin
 - (iii) Resources for contacts

(8) Grant program (John Lorenty)

- (a) Rain gardens and shoreline projects

- (i) 6 projects completed, invoices are going out and then submitting to the DNR
- (ii) 1 fall project which will be the last one
- (iii) Can still sign up 4 additional homeowners (4 cancelled so funds left). Can get a couple of projects done this year. Landscaper is on board to complete more projects.
- (iv) Lose them if we don't use them in 2020
 - 1. Will reach out to Sue Graham to see if extension possible to 2021; roll over \$8,000 for next year. Then, in 2022 prepare grant for 2023 and 2024.
 - 2. If no extension, prepare grant to submit November 2021 for 2022 and 2023.
- (v) Motion to extend the program for next year made by Mike Carlino and seconded by Ed Benter. Motion carries.

VII. New Business

- (1) Push by folks on the Jug, to do something about Lilly pads. According to DNR, native lilly pads are protected and not to be removed.
 - (a) Use of drone/video to determine the problem areas and see what vegetation is growing.
 - (b) Cost effective way to get video/pictures of shorelines
 - (c) Dodge County Alliance to meet on Monday in Beaver Dam. Charlie and Mike D. plan to attend to represent FLPO; also representatives from Lake Sinissippi, Beaver Dam Lake to be there.
- (2) No other new business.
- (3) Next meeting August 8th, 930 am.

VIII. Adjourn

Motion to adjourn by Mike Carlino. Seconded by John Lorenty. Meeting adjourned at 10:58 am.

Minutes submitted by: Lori Zarlengo-Nelson, Secretary

Minutes approved by: Charlie Nelson, Lori Zarlengo-Nelson